VAISHAK T

UX DESIGNER

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www.iamvaishak.com



EXPERTISED IN

- UX & UI DESIGNING
- INTERACTION DESIGN
- DESIGN SYSTEMS
- USER RESEARCH
- DESIGN PSYCHOLOGY
- DATA VISUALISATION
- RAPID PROTOTYPING
- BRANDING DESIGNS
- TEAM MANAGEMENT

EXPERIENCE

SENIOR UX DESIGNER
CIGNA HEALTHCARE (2024-Present)
Working in International Health & Research

SENIOR UX DESIGNER & DESIGN SYSTEM MANAGEMENT
CARELON | AN ELEVANCE HEALTH COMPANY (2021-2024)
Working in Elevance Health Foundary & Research Department. Solving health-related user problems & managing design libraries for three brands.

UI/UX DESIGNER
SHAKTISQUAD INFOTECH | FOR INDEGENE (2020-2021)
UI-UX design, Data Visualization, Graphic design and Storyline designing. Worked as a outsource Visual designer for leading brands like Amgen, AstraZeneca & Asprie.

UI/UX DESIGNER
DESIGNOPARK (2018-2020)
Web and Mobile UI-UX designing, Branding designs, Stationery designs, Social media designs. Designer for European brands like Garnish & Fortify.

AWARDS & RECOGNITIONS

View more (8) →

BEST TEAM PLAYER IMPACT AWARD-2023
From Staff VP of Digital Experience, Elevance Health
For the Elevance Health Support & Figma Leadership. View

HIGHEST PERFORMANCE CULTURE IMPACT AWARD-2022
From Digital Director, Elevance Health
For the Elevance Design System Initiative. View

LEADERSHIP QUALITY IMPACT AWARD-2021
From Manager, Carelon
For the Carelon Design Day 2022. View

EDUCATION & CERTIFICATIONS

View more →

CERTIFICATIONS & INTERNSHIP

- Certified SAFe® Practitioner
- HUMAN FACTOR PSYCHOLOGY INTERNSHIP 2023
- 2 LINKEDIN UX CERITIFICATION 2023
- GOOGLE UX PROFESSIONAL CERTIFICATION 2021

MSc HUMAN FACTOR PSYCHOLOGY
JAIN UNIVERISTY (2021-2023)
Research Paper: "USER EXPERIENCE & THEIR EMOTIONS WITH DIGITAL PRODUCTS"

BACHELOR OF ENGINEERING
VISVESVERAYA TECHNOLOGICAL UNIVERSITY (2014-2018)

8+ years experienced UI/UX designer with a prolific record in analyzing & identifying user requirements to steer interface design & development. Proficient in enhancing user & customer experience by creatively developing new design concepts.

LANGUAGES

- ENGLISH
- KANNADA
- HINDI
- TAMIL
- MALAYALAM
- FRENCH

TOOLS USED

- FIGMA
- FRAMER
- USERZOOM
- ABSTRACT
- ADOBE XD
- SYNTHETIC USER
- SALESFORCE
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE AFTEREFFECTS

PROJECTS

View more →

- DESIGN SYSTEM (FOR 3 BRANDS)
- SYDNEY COMMUNITY APP
- MEMBER APPLICATION
- PROVIDER EXPERIENCE WEB
- ANTHEM & WELLPOINT WEB
- CARELON WEB APPLICATION